

# Dear Potential Sponsor:

I am excited to introduce the Greensboro Kaos Professional Women Basketball Organization. We understands the importance of preparation, teamwork, and determination and believe it will take all three to be a competitive force on the court and a fixture in the community. We are a minority owned and operated organization in Greensboro NC, hoping to impact women's basketball in this area in two ways; to give players a chance to play basketball and showcase their abilities after college and to promote females athletics through camps, mentorship and internships.

We have great expectations for Greensboro Kaos in our inaugural season and invite you to Kause Kaos with us. Although this is our first year as an organization, many of us have been involved with basketball for decades – we feel confident that we will be successful on the court but look to be equally successful off the court and that is where we need your support. We are seeking sponsorships and partnerships to help expand our connection with the community and support the growth of the organization. Listed in this packet are various levels of sponsorship but we are flexible and will design a custom package better suited should you desire.

It is our vision to become one of the many threads in the fabric of the Greensboro community. Through our work and contribution, we aim to encourage, empower and inspire female athletes on and off the court. We hope we can count on you for your support.

For more information about sponsorships please email GreensboroKaos@gmail.com or call 919-859-3807. Thank you for your consideration.

Let's Kause Kaos!

Zakiyyah Lilly Director of Sponsorship





# **Sponsorship Levels**

#### Level 1 "The Calm" - \$500

- Home game season pass with reserved seating (1)
- Greensboro Kaos shirt (1)
- Home game concession voucher/\$8 per game (1)
- Monthly Recognition on Social Media

#### Level 2 "The Storm" - \$750

- Home game season pass with reserved seating (1)
- Greensboro Kaos shirt (1)
- Home game concession voucher/\$8 per game (1)
- Monthly Recognition on Social Media
- Advanced Notification of Team events
- Swag Bag

#### Level 3 "We Ball Too" - \$1,000

- Home game season pass with reserved seating (2)
- Greensboro Kaos shirt (2)
- Home game concession voucher/\$8 per game (2)
- Monthly Recognition on Social Media
- Advanced Notification of Team events
- Swag Bag
- Business/Personal name announced during home game
- Space to display company during home games

### Level 4 "She Got Game" -\$2,500

- Home game season pass with reserved seating (3)
- Greensboro Kaos shirt (3)
- Home game concession voucher/\$8 per game (2)
- Twice Monthly Recognition on Social Media
- Advanced Notification of Team events
- Swag Bag
- Business/Personal name announced during home game
- Space to display company during home games
- Company's logo on team's banner
- Invited to attend and meet players at practice location
- Recognition on Website
- Game day tickets to any home game (10)





#### Level 5 "The and One" - \$5,000

- Home game season pass with reserved seating (5)
- Greensboro Kaos shirt (5)
- Home game concession voucher/\$8 per game (2)
- Twice Monthly Recognition on Social Media
- Advanced Notification of Team events
- Swag Bag
- Business/Personal name announced during home game
- Space to display company during home games
- Company's logo on team's banner
- Invited to attend and meet players at practice location
- Recognition on Website
- Game day tickets to any home game (20)
- Signed, encased ball with team photo
- Company's logo on team's giveaway shirts April 1 cut off
- Option to have company's banner displayed at home games
- Full page advertisement in game day program
- Team meet and greet company's location
- One game dedicated to company's employees
- Invited to End of season banquet

## Level 6 "Kausing Kaos" - \$10,000

- Home game season pass with reserved seating (6)
- Greensboro Kaos shirt (6)
- Home game concession voucher/\$8 per game (2)
- Twice Monthly Recognition on Social Media
- Advanced Notification of Team events
- Swag Bag
- Business/Personal name announced during home game
- Space to display company during home games
- Company's logo on team's banner
- Invited to attend and meet players at practice location
- Recognition on Website
- Game day tickets to any home game (40)
- Signed, encased ball with team photo
- Company's logo on team's giveaway shirts April 1 cut off
- Option to have company's banner displayed at home games
- Full page advertisement in game day program
- Team meet and greet company's location
- One game dedicated to company's employees
- Invited to End of season banquet
- Time to speak to crowd during halftime a (1) home game
- Logo placement on apparel (shooting shirt, travel bags, etc)

GreensboroKaos@gmail.com | 919-859-3807





Please pledge to support the Greensboro Kaos by choosing to sponsor one of the following levels. Thank you.

	Level I "The Calm"	Level 2 "The Storm"	Level 3 "We Ball Too"	Level 4 "She Got Game"	Level 5 "The And One"	Level 6 "Kausing Kaos"
Home game season pass/Reserved/Named seating at Home game	l	I	2	3	5	6
Greensboro Kaos shirt	I	I	2	3	5	6
Home game concession voucher/ \$8 per game	l	I	2	2	2	2
Recognition on Social Media	Monthly	Monthly	Monthly	Twice Monthly	Twice Monthly	Twice Monthly
Advanced Notification of Team Events		•	•	•	•	•
Swag Bag		I	I	I	I	I
Business/Personal name announced during home game			•	•	•	•
Space to display company during home games			•	•	•	•
Company's logo on team's banner				•	•	•
Invited to attend and meet players at practice location				•	•	•
Recognition on Website				•	•	•
Game day tickets to any home game				10	20	40
Signed, encased ball with team photo					•	•
Company's logo on team's giveaway shirts April I cut off					•	•
Option to have company's banner displayed at home games					•	•
Full page advertisement in game day program					•	•
Team meet and greet company's location					•	•
One game dedicated to company's employees					•	•
Invited to End of season banquet					•	•
Time to speak to crowd during halftime a (1) home game						•
Logo placement on apparel (shooting shirt , travel bags, etc)						•
	\$500	\$750	\$1,000	\$2,500	\$5,000	\$10,000



My level of support:			
☐ Level 1 "The Calm" - \$500 ☐ Level 3 "We Ball Too" - \$1,000 ☐ Level 5 "The and One" - \$5,000 ☐ Other If other is selected, ple	☐ Level 4 "She Got Game" -\$2,500		
Please describe the exchange of service	es for your contribution:		
Company/Organization Name:			
Address:			
Phone:	Cell:Fax:		
E-Mail:			
Print name	Signature of contributor		
Date:			